



"COOLEST. CONTEST. EVER." CONTEST

from **MERCK ANIMAL HEALTH**

CONTEST RULES

1. The "COOLEST. CONTEST. EVER." **contest** is organized by Merck Animal Health (hereinafter "the contest sponsors"). The contest starts on April 1st, 2022 and ends on September 30th, 2022 (the "contest period").

Eligibility

2. To be eligible, participants must have online access with a valid e-mail address as of the date of their entry.

Participation via a mobile device may incur standard data charges from wireless service provider. Check with wireless service provider for details and other applicable charges. Entrants are solely responsible for any such data charges. If no internet is accessible via a personal computer, local library or Internet café may be able to provide access to the Internet and several Internet service providers and other companies offer free email accounts.

The contest is open to residents of Canada (excluding the province of Québec) who have reached the age of majority in their province or territory of residence. Employees, representatives and agents of the contest sponsors, their affiliated companies, their advertising or promotional agencies, their promotional and contractual partners, and government officials in regard to the present contest, and persons domiciled with the aforementioned persons and members of the immediate family (father, mother, siblings and children, regardless of their place of residence) are not eligible in regard to the present contest.

Prizes

3. Each prize consists of a *Shedrow Newmarket Deluxe* fleece cooler bearing the Safe-Guard logo and has an approximate retail value of \$150. Forty (40) prizes will be awarded amongst all valid entries.

How to Enter

4.1 Through a purchase:

- a) Enter your contact information in the contest entry page and confirm your purchase of Safe-Guard® Paste 10% by uploading your invoice/receipt into the contest entry form. Only purchases made in Canada are eligible.



b) Click "SUBMIT".

To be eligible for the draw, the Entrants must fill in and submit the participation form along with the dated invoice/receipt.

For each entry form submission with the uploaded receipt, you will receive one (1) entry into the contest.

Each receipt may only be used a maximum of one (1) time. Illegible, incomplete or manipulated receipts will not be awarded any entries.

4.2 No purchase required. You can also enter the contest by uploading a minimum 50 words handwritten original essay about the importance of getting the rotation right as part of an effective parasite management program for your horse in the contest entry page. There is a limit of one entry per essay.

Draws

5. A random draw will take place in Montréal around 10:30 A.M. (EST) on October 14th, 2022 among all eligible entries recorded during the contest period to select forty (40) potential prize winners.
6. To be declared a winner and claim a prize, any person whose entry form has been selected at random must:
 - a) be reached by telephone or e-mail by the contest sponsors within five (5) business days of the draw;
 - b) correctly answer, unaided, a time-limited, mathematical skill-testing question included on the *Declaration & Release Form*, as mentioned in section 9;
 - c) complete and sign a *Declaration & Release Form* and return it to the contest sponsors, to the specified address, within ten (10) calendar days following receipt of the document.
7. Failure to comply with any of the conditions listed above, or any condition specified in the present contest rules, the selected participant's entry will be cancelled and a new draw will be conducted in accordance with the present contest rules in order to award that prize, and this until a participant is declared the winner.
8. Following receipt by the contest sponsors of the *Declaration & Release Form* duly completed and signed by winners, the contest sponsors will contact them to arrange delivery of the prize won. The contest sponsors are not responsible for any prize once it has been shipped. Prize must be shipped to a Canadian address. Contest sponsors will not deliver to a P.O. Box.



General Terms and Conditions

9. The information provided by Entrants must be complete and accurate. The contest sponsors will not be held responsible for any problems related to the telephone or voice mail systems, or late prize claims, misdirected or incomplete claims. Any entry that is incomplete, mutilated, reproduced or transmitted late will be cancelled and will not be eligible for the draw. Any no purchase entry essay that does not include all required characteristics will be rejected and will not qualify for participation. Except as otherwise provided herein, the decisions made by the contest sponsors in this regard are final and without appeal.
10. The contest sponsors reserve the right to disqualify any individual or to cancel one or more entries from any individual participating in this contest or attempting to participate using means that violate the contest rules or likely to be unfair to other Entrants (e.g. several entries using the same receipt or essay, etc.). Such an individual may be reported to the relevant legal authorities. Except as otherwise provided herein, the decisions made by the contest sponsors in this regard are final and without appeal.
11. **WARNING:** ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.
12. The **prize** must be accepted as is. NO SUBSTITUTION OF PRIZES IS PERMITTED, EXCEPT AT THE SOLE DISCRETION OF THE CONTEST SPONSORS. THE CONTEST SPONSORS RESERVE THE RIGHT TO SUBSTITUTE THE PRIZE WITH ANOTHER PRIZE OF EQUAL OR GREATER VALUE. THE PRIZE IS NOT TRANSFERABLE OR REDEEMABLE FOR CASH, IN WHOLE OR IN PART.
13. Entrants agree to abide by the terms of these contest rules and the decisions of the contest sponsors, which shall be final and without appeal, except as otherwise provided herein. This contest is subject to all applicable laws. By entering, Entrants release and hold harmless the contest sponsors, their advertising agencies and respective affiliated companies, directors, officers, employees and agents from any liability for any injuries, loss or damage whatsoever arising from or in connection with the contest or the prize. In order to be declared a winner, the person selected for a prize agrees to sign, before being declared a winner, a liability waiver included in the *Declaration & Release Form*.
14. By entering the contest, Entrants agree to the disclosure of their names, place of residence, photograph, likeness, without any further compensation or notice, for advertising, marketing or informational purposes in any media or format (including the Internet and social media) in connection with this contest or future similar contests, and must accept and sign a declaration to this effect included in the *Declaration & Release Form*.



15. All entries become the property of the contest sponsors. No correspondence will be exchanged with the Entrants, except with those who have been selected for the prize.
16. For the purposes of these rules, the Entrant is the person whose contact information appears on the entry form. It is this person who must answer the mathematical skill-testing question and to whom the prize will be awarded in accordance with the contest rules. The contest sponsors reserve the right to require proof of identity prior to prize remittance.

Privacy

17. Personal information is collected about Entrants by the contest sponsors for the sole purpose of administering this contest. No other informational or marketing communications will be received by the Entrant, unless the Entrant has given explicit consent to receive such communications. For further information pertaining to Merck Animal Health, please visit www.merck-animal-health.ca.